

Maximum Value Practice

Why HPA Is the Smartest Investment You'll Make in Your Practice

[Schedule 30-Minute Call](#)

HPA
Health
Professionals
Alliance™



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The MVP program is built with one clear purpose:

to help you maximize the value of your dental practice so that when the time comes to sell, you're fully prepared to realize the true worth of your life's work—

while enjoying a more efficient, profitable, and fulfilling journey along the way.

Welcome to Health Professionals Alliance (HPA)

You're here because you want more than just a practice — you want a profitable, future-ready business that thrives now and sells strong later. That's exactly why we created the MVP Program — our most powerful program designed to help independent dental practices reach their maximum value.

At HPA, we believe every dental practice deserves:

- Access to the same advantages large DSOs get — without giving up independence
- A clear roadmap to profitability, efficiency, and growth
- A trusted guide who's with you every step of the way

That guide?...

A photograph of two hikers standing on a rocky mountain peak, high-fiving each other. The sun is low on the horizon, creating a bright glow and long shadows. The sky is filled with scattered clouds. The hikers are silhouetted against the bright light.

...we call them your Transition Navigator.

What Is the MVP Program?

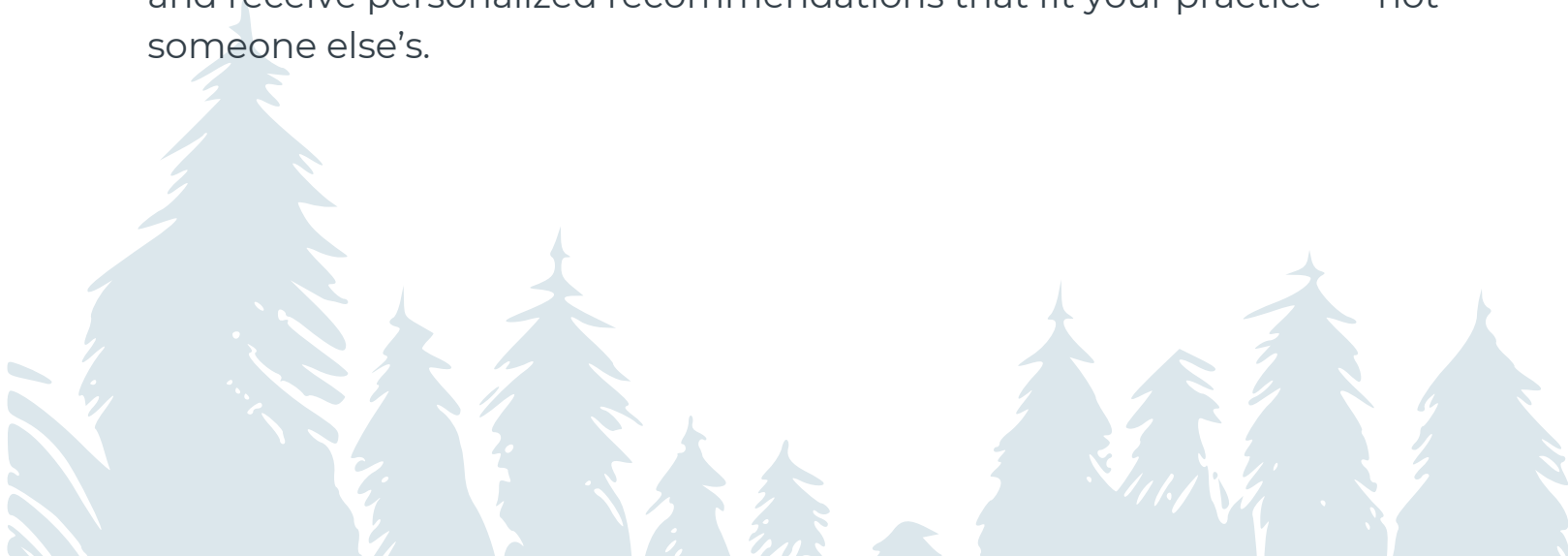
The Maximum Value Practice (MVP) program is our flagship offering — a comprehensive strategy, savings, and support system for independent dental practices who want to:

- ✓ **Cut unnecessary costs**
- ✓ **Boost profitability**
- ✓ **Add new revenue sources**
- ✓ **Increase the future valuation of their practice**
- ✓ **And most importantly — build a true exit strategy**

Designed For:

Practice owners who want ROI, growth, and long-term value

You'll work one-on-one with a Navigator, get access to exclusive savings, and receive personalized recommendations that fit your practice — not someone else's.



Who Is the Navigator?

Your Navigator is your go-to partner and guide — an experienced dental and business professional who:

- ✓ **Reviews your costs and identifies savings immediately**
- ✓ **Designs a long-term blueprint to increase practice revenue and value**
- ✓ **Connects you with vetted strategic partners**
- ✓ **Meets with you quarterly and is available whenever you need support**
- ✓ **And most importantly — build a true exit strategy**

Think of your Navigator as your practice **growth strategist + accountability partner + concierge.**

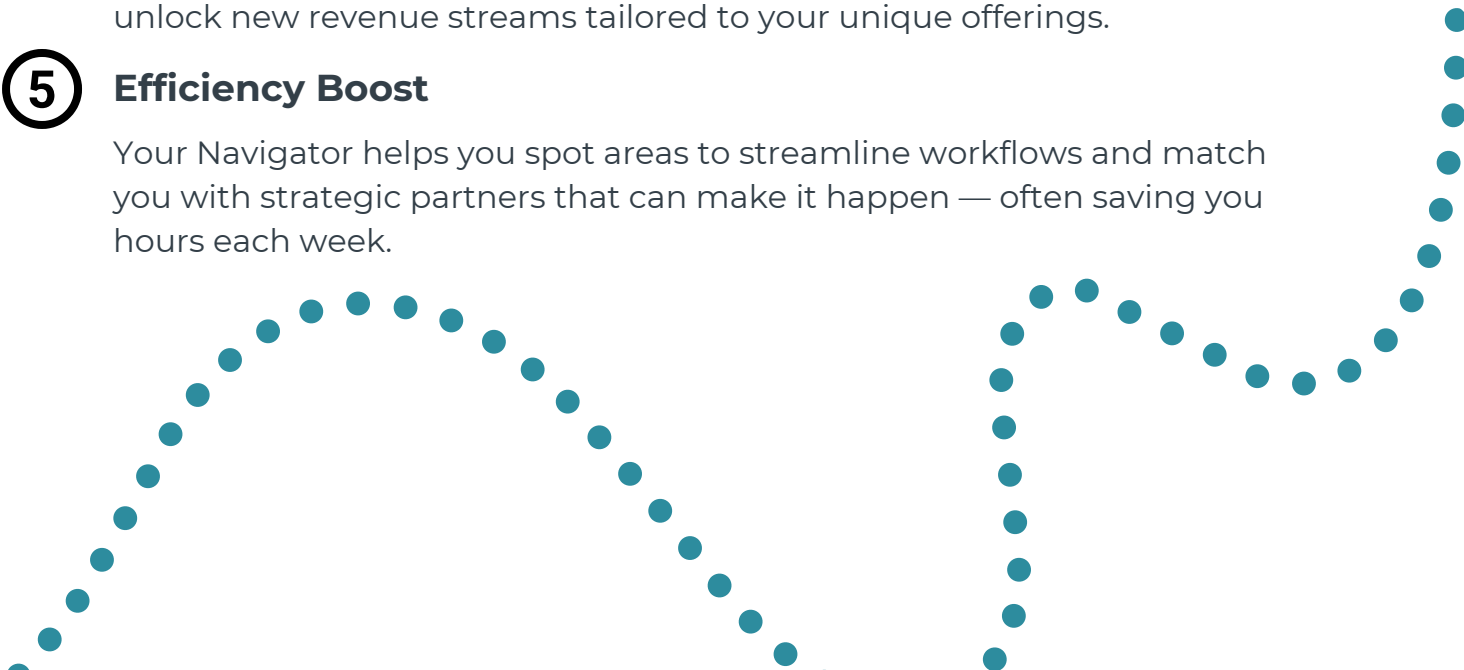


[Download our Navigator E-Book](#)

What to Expect in Your First 30 Days

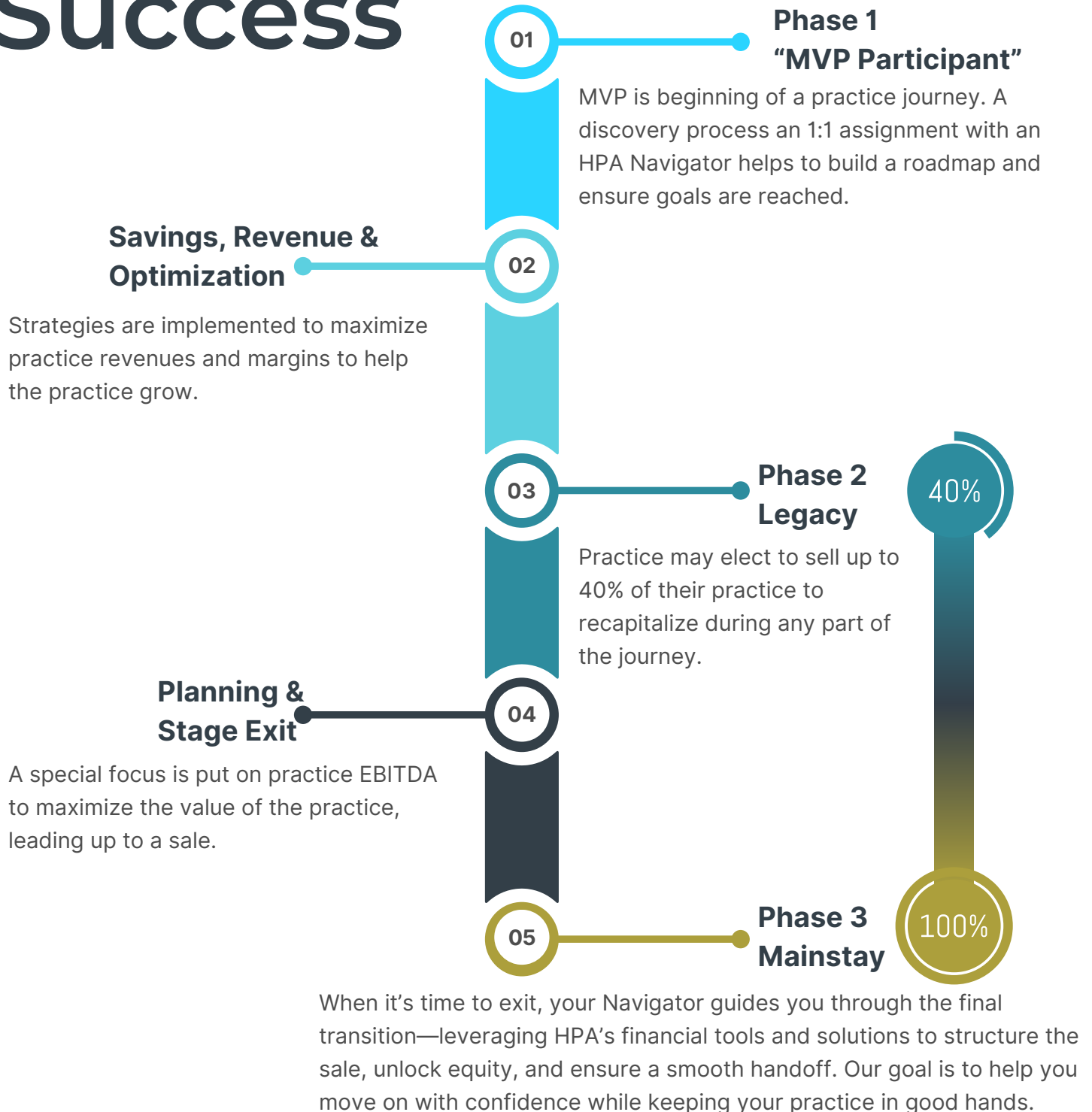
Your Navigator will make sure you hit the ground running with your HPA membership.

- 1 Centralized Procurement Setup**
Get connected to HPA's easy-to-use ordering platform and start comparing prices across vendors in one place.
- 2 Discovery Call**
A personalized session to understand your goals, challenges, and priorities — so your Navigator can support you accordingly.
- 3 Cost-Saving Analysis**
Your Navigator looks at what you're already spending and identifies where you could save —starting with vendors already in the HPA ecosystem.
- 4 Revenue Opportunity Match**
From clear aligners to new ancillary services, we'll explore how to unlock new revenue streams tailored to your unique offerings.
- 5 Efficiency Boost**
Your Navigator helps you spot areas to streamline workflows and match you with strategic partners that can make it happen — often saving you hours each week.



Roadmap is for illustration purposes. Results, timing and where a practice may start in this process are tailored to each practice owner.

Roadmap to Success



Your Practice Improvement Toolkit

You and your Navigator have access to HPA's full network of vetted strategic partners, including:

- + Supply & Procurement
- + Marketing & Patient Acquisition
- + Staffing, HR, Credentialing
- + Special Markets Pricing on Clear Aligner Programs
- + Billing & Collections
- + Wellness Benefits for Staff
- + Paper Shredding, Office Services, Office Supplies
- + Equipment Purchasing, Leasing & Repair
- + Merchant Accounts, Processing, Patient Financing
- + Labs

...and many more

80+
Strategic Partners



Member Wins*

Using their HPA Navigator to help them find ways to save time and money, this Oregon-based dental practice decided on just a few strategic partner solutions to start their journey with HPA.

Strategic Partner	Estimated Annual Savings	Details
Special Markets Pricing on Clear Aligners	\$16,656	Using our “special markets” pricing for clear aligners, retainers and scanner rebates.
Centralized Supply Purchasing Software	\$10,900	Estimated 21.8% savings on supplies
Merchant Processing with Surcharge Strategy	\$35,000	Using a unique surcharge strategy and \$0/month fees on equipment.
Total Annual Savings	\$62,556	Using only 3 strategic partners.

*Time and Savings results will vary based on how each member practice utilizes the program.



Ongoing Support You Can Count On

Whether you're solving a problem or planning your next big growth move, your Navigator is here to brainstorm, troubleshoot, and connect you to the best resources.

Support Schedule:



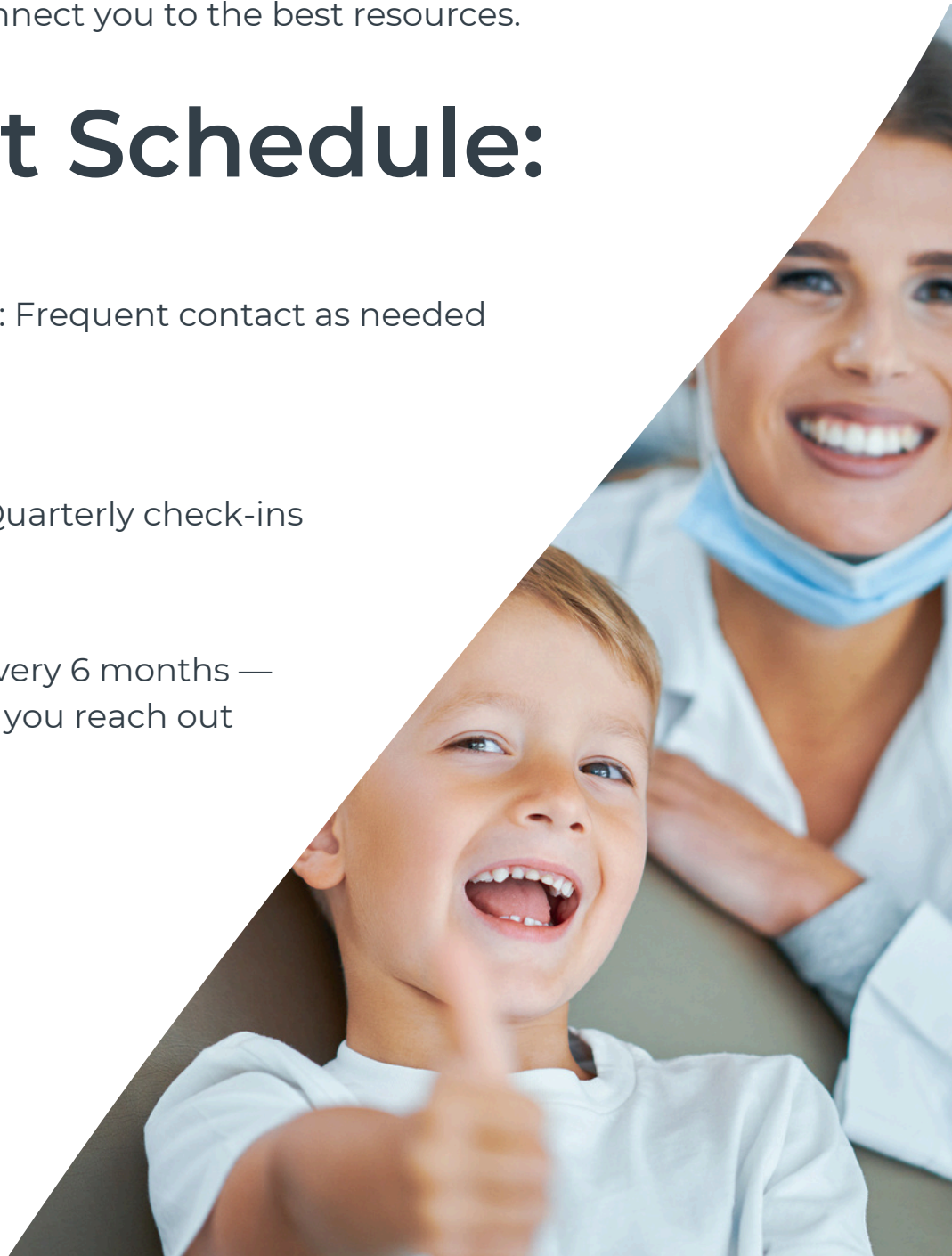
First Month: Frequent contact as needed



First Year: Quarterly check-ins



Ongoing: Every 6 months — or any time you reach out



Risk Free. High Reward.

Most practices save more than the monthly cost in the first 30 days.

If you don't within the first 90 days? You can cancel your membership and get your money back — no questions asked.



Ready to meet your Navigator?

Whether you're trying to cut costs, grow revenue, or just stop spinning your wheels, your Navigator is here to help. You can join today or schedule a call to learn if a membership with HPA is right for you.

[Join Today](#)

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