



Health
Professionals
Alliance™



HPA's Group Purchasing Offering (GPO) gives our members access to savings for services and solutions in nearly every aspect of their practice.

WHO IS HPA?

Why We're Here

HPA's "why" was born out of a clear understanding of the financial forces that drive corporate consolidation. This can create a negative effect on practices, patient care and healthcare costs.

We are bringing these negative effects to the attention of the healthcare market by delivering a different solution that empowers independent practices to keep the rewards of their efforts with them and their patients.

We offer an alternative solution, aligning like-minded practices, nationally.

We're here to protect private practices from corporate consolidation.

What We Do

HPA plays a major disruptive role in the consolidation trend underway in healthcare. We believe that healthcare is not a place where profiteering by private equity and their shareholders should be allowed.

HPA has pioneered a truly revolutionary alternative model that solves many of the issues that challenge private practice, but... private practices must come together.

We eliminate both the pitfalls of corporate ownership and private equity, while still creating increased income and wealth for our member doctors.

How We Do It

HPA bands like-minded, independent doctors together in a company owned by the practices that also make up the membership.

HPA specializes in helping members save and earn more money by using the networked leverage created by our member practices to negotiate better deals on things they already spend money on. We drive savings and revenue to practices today while growing HPA's collective value for our shareholders to build wealth tomorrow.

Our "**THRIVE GPO**" model is the core of everything HPA. Read on...

We drive value back to your practice using network buying power and influence.

WHAT IS *Thrive*GPO>>?

A simple model, with powerful results...

THRIVE GPO is a special group purchasing offering that goes beyond a traditional buying group. We've done the work to connect high performing companies with our national network buying power.

We've created an eco-system of practice solutions that encompasses nearly every aspect of a practice's needs. From discounts, savings, new revenues sources and practice infrastructure, we've got you covered.

MEMBERSHIP FEATURES

- Access to all services through our Member Portal.
- Discounts on all services using HPA's negotiating power.
- Membership is at a fixed, monthly fee.
- Full access to HPA's Concierge to stay connected.
- Power of being a part of a large network.
- Maintain full control of your patient care.
- Maintain full ownership of your practice.
- Networking solutions with other practices.

“

I am very impressed with the team that HPA has assembled to help independent doctors like myself and their practices remain independent and to thrive...

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-Dr. Matt Hicks



Health Professionals Alliance
What is the “Thrive GPO”?



HPA Health Professionals Alliance™

PRACTICE SOLUTIONS

Sometimes getting the best deal on outsourced solutions comes down to who you know. Luckily, we have already made the connections for you! Enjoy significant discounts on a growing list of strategic solutions.

A detailed list of all services and partners can be released to you upon signing our digital mutual non-disclosure agreement:

SIGN THE NDA



**POOLED
401K & WEALTH
MANAGEMENT**



**TAX &
ACCOUNTING**



LEGAL



**ANCILLARY
SERVICES**



**PAYROLL
ADMINISTRATION**



MARKETING



**CREDIT CARD
SOLUTIONS**



**BILLING &
COLLECTIONS**



**MERCHANT
SERVICES**



**DIGITAL PAYMENT
SOLUTIONS**



**DENTAL
SUPPLY
PURCHASING**



IT SOLUTIONS



**CONSULTING &
CONTRACT
NEGOTIATIONS**



**HR SUPPORT
& RESOURCES**



**PRACTICE
FINANCIAL
MANAGEMENT**



**PRACTICE
TRANSITION**

FROM OUR MEMBERS



HPA is the best choice helping dentists compete and control the destiny of their practices in an environment increasingly controlled by corporate groups. Dentists who are leading their practices provide the best care for the patients they serve. HPA will help you do that and much more! A unique model that every practitioner should evaluate as they consider their personal, professional, and financial future.

I am very impressed with the team that HPA has assembled to help independent doctors like myself and their practices remain independent and to thrive. The opportunity for us doctors to share ownership in HPA adds an investment element that is both unique and very compelling for anyone interested in considering this path toward wealth accumulation. These are very bright people doing the right things for the right reasons, and I am very excited to be a part of what HPA is creating in the healthcare space in support of practitioners, their patients, and communities!



-Dr. Matt Hicks



-Dr. Brad Hester

The Marketing was by far the most professional and helpful SEO company I have worked with. They always delivered on their promises in a timely manner and created amazing content, digital product, and website design for me. I recommend them beyond!



-Dr. Staci Whitman

...I think I'm just as excited about the discount on the dental aligner cases as the dental scanner benefits we receive. That will save me thousands up front and literally tens of thousands every year! This should definitely convince anyone on the fence to join!



-Dr. Ben Wolfe

As a solo practitioner I have always felt somewhat isolated within our industry. It's not difficult to find great financial opportunities that DSO and even larger group practices are afforded that single doc practices simply are not. And those opportunities are not simply buy-out options, they are access to goods, services, systems, consulting, financing, etc., that dentists like myself simply are not. This concern of mine is not a new one. Attempts of solo-docs to band together have been attempted time and time again. I've been a part of several. The vision of HPA is thankfully different. We as members gain access to HPA's countless resources to help fund and grow our practices, all while maintaining 100% ownership of our businesses, but also capture incredible financial opportunities through stock in a company that is growing by the day. Being a part of this community is one of the more exciting opportunities that I've come across in my career.

Please consider HPA. Their mission is to help us preserve, maintain and grow our private practices. They practice what they preach. I'm glad to be a part of the HPA network.



-Dr. Steven Greenman



-Dr. Mitch Hopkins



PUT MONEY BACK IN YOUR POCKET

SCANNER

Dr. Ben Wolfe, an HPA Member, recently invested in a new dental scanner. By utilizing our service partner to purchase this new equipment **he saved \$20,000!**

"this scanner has revolutionized the way we present and do treatment. We started scanning every patient on recall exams and all new patients. This opens the patients eyes to their oral condition and helps them see and own their problems....

...For dental aligners, the Outcome simulator is a game changer and shows patients real-time before/after alignment of their teeth. Needless to say I am going to upgrade my two older element 2 scanners, so we will be using 4 of them all day, every day, in our group practice."

CONSULTING SERVICES

Dr. Scott Babin, an HPA member, recently engaged with our in-house team of consultants. He worked with our contracting specialist to model financial projections using proposed rates from a payor. Based on the updated fee schedule if Dr. Babin adopts those rates he would see **an additional \$6,000 in revenue**, creating a 4 to 1 return on investment for one location.

NATIONAL 401K POOLED PLAN

Outpatient Anesthesia Services switched their retirement, wealth management and 401K plan to HPA's solution and saved over \$7,000 in annual management fees.

DENTAL SUPPLY PURCHASING CLUB

HPA Member, Dr. Kelly Blodgett, **saved \$2,000** by placing an order directly through HPA's dental supply purchasing club partner, and HPA Member Dr. Nolan Gerlach **saved \$1,200** on a recent purchase.

DENTAL MEMBERSHIP PLATFORM

Dr. Jared Thompson, an HPA Member, was already using the Dental Membership Platform that HPA contracts with. When Dr. Thompson became an HPA Member **he received a 5% savings** on that same platform service.

NON-OPIOD PAIN SOLUTION

An orthopedic HPA Member instituted our non-opioid pain solution. This helped treat his workman's comp patient's post-op pain without prescribing opioids and has **increased his revenues over \$4,000/month.**

QUESTIONS?

Schedule time with us.

SCHEDULE MTG

GET THE DETAILS

Sign our NDA

SIGN THE NDA

WANT TO JOIN?

Start an Application

START THE APP

WHAT IS THE MEMBER PORTAL?

HPA's Member Portal is where everything lives inside your Thrive GPO Membership.



OVERVIEW

- A marketplace to shop for solutions on your own time.
- A map tool to see where other Member practices are located regionally and nationally.
- A social platform to engage with other Members.
- Register for Round Table meet-ups with other Members to have open conversations about various aspects of your practice.

MARKETPLACE FEATURES

- Shop all of our strategic partners at any time within the member portal.
- Learn about all discounts or benefits available to your practice.
- Contact strategic partners directly when convenient for you.
- Access to an HPA Concierge to help get direction, ideas and support in maximizing the benefits of the portal and your membership.
- Marketplace solutions that cover nearly every aspect of a typical medical or dental practice.
- Various solutions that help you save money, make money or improve practice operations.

WHAT TO EXPECT ONCE YOU'RE A MEMBER

YOUR NEW MEMBERSHIP... THE FIRST 30 DAYS.

1

ACCESS TO HPA MEMBER PORTAL

Gain access to HPA Member Portal, displaying all of the possible services within our ecosystem that can help improve your bottomline, efficiencies and operations.

2

NEW MEMBER SURVEY

Within your portal, we'll ask you to complete a new member survey that gives us specific details about your practice, including pain points and goals, in order to serve you best.

3

VENDOR QUESTIONNAIRE

We use the vendor questionnaire to help pair up 3rd party solutions and in-house services to identify opportunities to improve revenues and operations.

4

STRATEGIC RECOMMENDATIONS

Once we've captured all of your initial information, we will make recommendations for improvements. This will include introductions to vendors who can bring you the most value based on your needs and the needs of the practice.

5

ONGOING FULL-TIME ACCESS

Our members have full-time access to our HPA Concierge service through your Member Portal. Reach out for help in exploring new possibilities in your practice as we help tie you into the support and resources you need.



HOW DO I BECOME A MEMBER?

JOINING THE HPA MEMBERSHIP IS SIMPLE...

1



SIGN THE NDA

HPA's Mutual Non-Disclosure is a digital document that can be signed very quickly.

1. To protect any information you share with us about your practice.
2. Allows us to share more details about the Thrive GPO model such as specific vendors and prices.

SIGN THE NDA

This takes 60 seconds

2



COMPLETE AN APPLICATION

Our simple online application makes it easy for us to understand the KPIs of your practice.

We capture some basic KPIs (Key Points of Interest) on your practice to build your file in our system to ensure we have everything we need to prepare you for membership.

There is no obligation to join the membership during this stage.

START THE APP

This takes 4 minutes

3



SIGN YOUR MEMBERSHIP AGREEMENT

Our membership agreement outlines the terms of your membership.

You will have questions. We have answers. We are here to answer any specific question you may have about your membership and our model. We encourage you to schedule a meeting with us at any time during this process to ensure you have all the clarity you need.

SCHEDULE MTG

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HPA has not only so much to offer, but it will change the face of medicine. Enough private equity garbage. Let doctors be doctors and treat patients. HPA will allow doctors to do just that and create generational wealth as well. All doctors should at least investigate this amazing opportunity.

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-Dr. Michael Rieber

STILL WANT MORE INFORMATION?



Health Professionals Alliance
What is HPA?



HPA Health Professionals Alliance™

TAKE SOME ACTION

QUESTIONS?

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[SCHEDULE MTG](#)

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